**YOUR BENEFITS**

Recruitment

* Anticipate the advantages and trajectory of the new job market of 2021
* Discover the top technical talent now to maximize the impact of your hiring
* Expand your recruitment funnel to include a global audience through RALLY

Reputation

* Broadcast your company’s commitment towards educating students
* Generate loyalty in customers and recruits assisted by your endorsements
* Promote your brand through innovative solutions for the new normal

**OUR EVENTS**

Learnathon and Showathon

* Instill confidence and inject momentum into aspiring students
* Encourage underprivileged students and introduce new exciting concepts
* Provide insight and teach essential skills for the new normal’s workforce

Hackathon and Appathon

* Guide participants through designing, developing, and pitching products
* Highlight talented applicants for schools, scholarships, internships, and jobs
* Help students complete their projects for the [Congressional App Challenge](https://www.congressionalappchallenge.us/)